



## Comvita Global Concept Store

This is a multi-faceted, publicly listed company that produces premium healthcare products and apiculture by-products focusing on natural wellness. The Paengaroa site, situated approximately 30 km south of Tauranga is the head office for its New Zealand operations. This site also has a retail outlet, educational gallery, auditorium and café. The Global Concept Store has a staff of 10 with the main markets being Asia, UK, Hong Kong, Australia, Japan and New Zealand. The Global Concept Store is Qualmark rated and Green Globe Benchmarked.



## Sustainability in Business

The Comvita Concept Store is Green Globe Benchmarked – an accreditation framework for sustainable travel and tourism. They have measured and monitored energy and water consumption and reduced the amount of waste sent to landfill. Comvita is committed to improving environmental management systems in line with recognised standards.

Comvita NZ Ltd has won several sustainability awards, including the National Sustainable Business award in 2006. The company is involved with various community and sponsorship programmes.

The *Sustainable Tourism Charter* has enabled the staff to ascertain that they could do more and show leadership in this area.

## Commitments to Sustainability

The company has set up a sustainability committee to assist in developing actions, for example measuring current operational practices and modifying these to be sustainably effective. Development of a green procurement procedure for office supplies, eco-friendly products, biodegradable alternatives and water/energy efficient appliances.

Improve the existing energy efficiency programme and ensure maintenance and monitoring of refrigerator and freezer units including refrigerants disposal. The wellness centre will provide regional history, culture and environmental information for visitors.

## Roadblocks to Sustainability

The resource cost of putting systems in place to enable staff availability to work on sustainability issues.

*'There is now a world wide trend toward environmental business sustainability practices and natural health and so as we raise our profile in this area we attract new markets.'*

## Key Achievements

**Sustainability training for company staff**

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