



This is an early newsletter to our Charter members as I wanted to take advantage of the opportunities to encourage your customers to learn more about sustainability, as well as highlight simple sustainability actions for you heading into the busy summer season.

Art and Sustainability

The Tauranga Arts Festival started last week with the opening of the *Earth from Above* outdoor exhibition. This stunning collection of large scale photos is an aerial portrait of the planet by the critically acclaimed French photographer Yann Arthus-Bertrand [www.yannarthusbertrand.org]

The images are of a variety of landscapes and global scenes with sustainability messages highlighting the state of the planet. We are fortunate to be only one of two NZ locations to have access to this exhibition, it is an open display along The Strand, Tauranga, until Sunday 25 November and it's free!

Tracy Stamatakos and other local photographers also have a free exhibition 'Bay from Above' at Baycourt until Sunday 28 October.

Add the Tauranga Arts Festival website link to your website or include in your next customer newsletter [www.taurangafestival.co.nz]. Encourage your customers to visit the various acts and exhibitions on display.



Earth from Above
Heart in Voh, New Caledonia, France 20°56' S - 164°39' E
www.yannarthusbertrand.org

Art and Sustainability in action — what are businesses doing?



The Tauranga Arts Festival is hosting a number of events at the Pacific Crystal Palace each day during the course of the festival. Various contractors have been engaged to supply services for the Pacific Crystal Palace site, one such supplier is Ella Willis of **Brown Sugar Catering**.

Ella secured the catering contract by coming up with a 'sustainability' menu concept which fitted perfectly with the opening exhibition *Earth from Above*. Ella's concept included sourcing organic produce for the menu and serving meals on biodegradable plates and using biodegradable cutlery.

This is the first time that Brown Sugar Catering has served food on biodegradable plates and the feedback from the Tauranga Arts Festival has so far, been positive.

The business benefits of this approach has meant that Ella and the staff do not have to do dishes, and therefore are saving water, and that the used plates go straight into the cardboard recycling bin. Ella says that she finds it easy to practice sustainability in her catering business and that it is something that all cafes should be doing.

Rhys Harman of Packaging House has been sourcing biodegradable plates, cutlery and rubbish bin bag liners for our Charter members, and offering comparable pricing.



Check out these festival activities and tell your customers about them;

- **Earth From Above**, The Strand, Tauranga until Sunday 25 November. Free.
- **Bay from Above**, Baycourt Foyer until 28 October. Free.
- The **World Press Photo** exhibition at the newly opened Tauranga Art Gallery until Sunday 11 November. Free.
- Various writers and readers, Pacific Crystal palace, The Strand Tauranga, 25—28 October. \$5.00
- **Art Exhibitions:**
 - Student Photography, Tauranga Art Galley
 - Lisa Christiansen, No 1 The Strand
 - Graham Crow, R.O.W Gallery, Wharf Street
 - Susan Harrison-Tustain, Mills Reef Winery

Art and Sustainability in action — working together



The new Tauranga i-site is now open and attracting visitors with it's highly visible location and bright window displays. This is well worth a visit by your customers to experience both the cultural art and local legends on display. A permanent panel includes the legend of Mauao, and a display section is reserved for Creative Tauranga for local art. The current display is a selection of Robert Turner's (Ngati Ranginui) works such as the impressive pou pictured, his works are for sale.

This pou carved by Robert Turner reflects Papatuanuku, the mother earth, and her children.

Sustainability in action — suck up your carbon emissions

PLANT TREES! This SUNDAY 28 October 10.00am (end of 17th Ave, Tauranga)

Counteract those nasty carbon emission by joining in a community project to plant trees at Kopurererua Valley, 17th Ave, Tauranga. Turn up at 10.00 with gumboots and a spade at the Historic Village end of 17th Ave. For more information contact Craig Fea, Tauranga City Council **Phone 5777000**.

Sustainability in action — Regional toolkit and resources

A number of tools are available on the [Sustainable Tourism](#) pages on the Tourism Bay of Plenty website. Simple tips on how to reduce water and energy consumption can be found under "News and Tips". There is also a simple guide on carbon emissions. Case studies can be found under "Project Participants".



Free Tip for immediate implementation:

I have a CD of a large number of recycling signs. The extensive range of symbols come in various colours and layout. If you are interested in a range of symbols for your recycling station let me know and I will arrange a copy for you to place on your bins before summer mereana@sbcnz.co.nz or phone SBC Ltd, (07) 579 6197.

Bay of Plenty Sustainable Tourism Charter Members

Foundation Members:

- Ambassador Motor Inn
- Comvita Concept Store
- Dolphin Seafaris
- Hesford House B & B
- Katikati Bird Gardens
- Kiwi 360
- Papamoa Beach Top 10 Holiday Resort
- The Valley Outdoor Centre
- Waimarino Adventure Park
- White Island Tours

Active Members

- Waihi Beach Top 10 Holiday Park
- Colonial Court Motor Inn
- Aerius Helicopters
- Harbourside City Backpackers
- Roselands Motel
- Quest Mt Maunganui Serviced Apartments
- Classic Flyers NZ
- Mount Classics
- Aqua Vida
- The Sebel Trinity Wharf
- Bell Lodge Motel and Backpackers
- Adventure Aviation
- Ohope Beach Top 10 Holiday Park
- Whale & Dolphin Watch (Whakatane)